



# Active Mobility Plan 2023

[WalkBike.Info/Novi](http://WalkBike.Info/Novi)



## Focus Group Meeting

March 6, 2023

# Welcome!

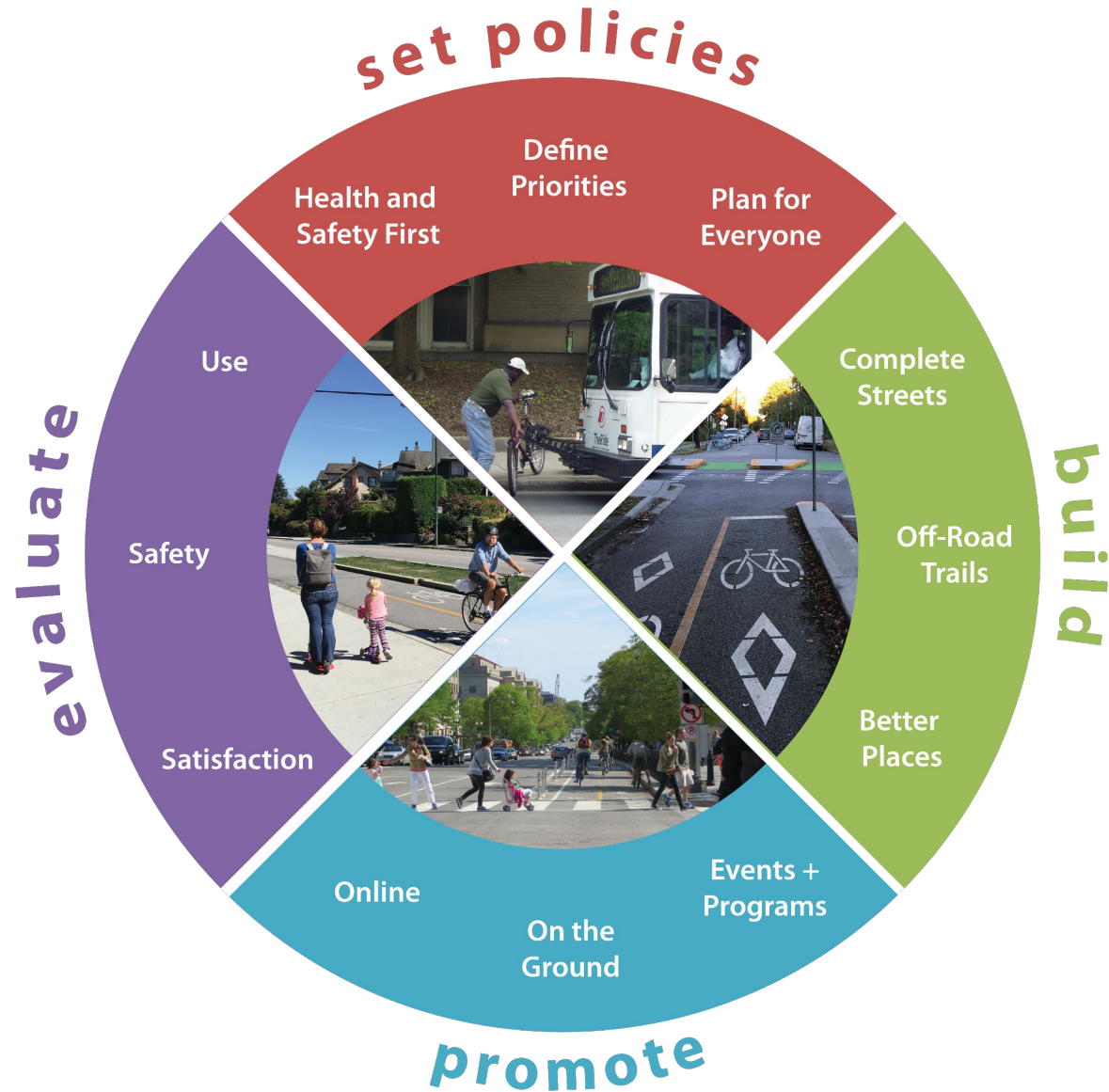


## Agenda

- Project Overview
- Identify Issues and Opportunities
- Discuss Coordination
- Next Steps

**The purpose of this meeting is to discuss regional connections in and around the City of Novi**

# What's included in an Active Mobility Plan?



- Outlines strategies to improve safety, mobility, and access for people who walk and bike
- Not just infrastructure, also includes policies, programs and metrics
- It is an iterative process

# We Are Not Starting From Scratch

Lots of progress since City of Novi Non-motorized Master Plan in 2011

- Novi ITC Trail
- M-5 Metro Trail
- Connections to the I-275 Trail

## City of Novi Biannual Non-motorized Prioritization

- Identifies and completes missing sidewalks and pathway segments



## City of Novi Non-Motorized Master Plan 2011



Prepared by:



February 28, 2011

# Planning for people who walk, bike and ride



- About moving people – not objects
- Focus on the safety of the most vulnerable roadway users, pedestrians and bicyclists
- Let everyone travel independently and with dignity
- Recognize that streets impact a community's neighborhood, culture, commerce and environment

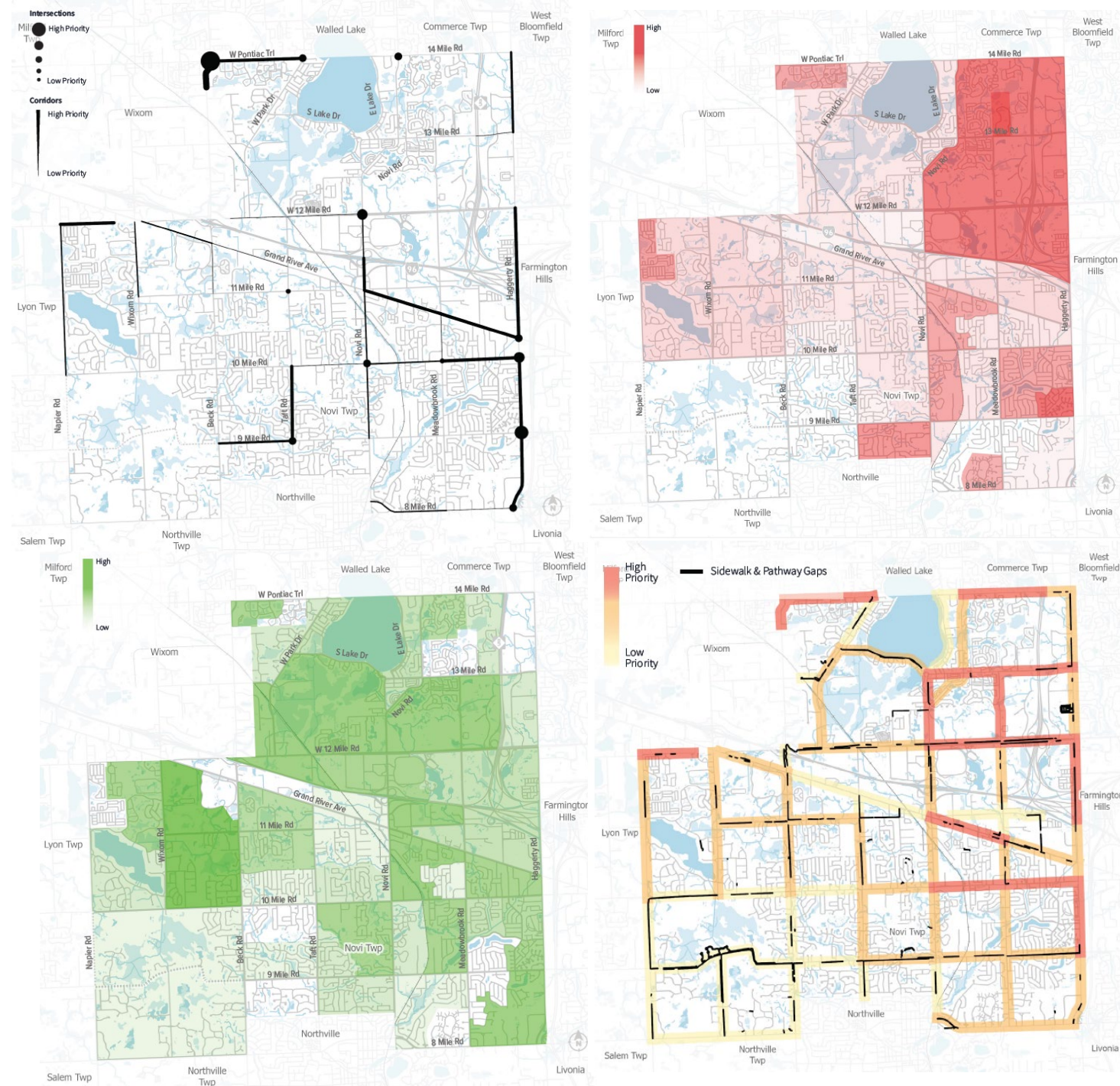
# Project Timeline



- This is our first round of community input

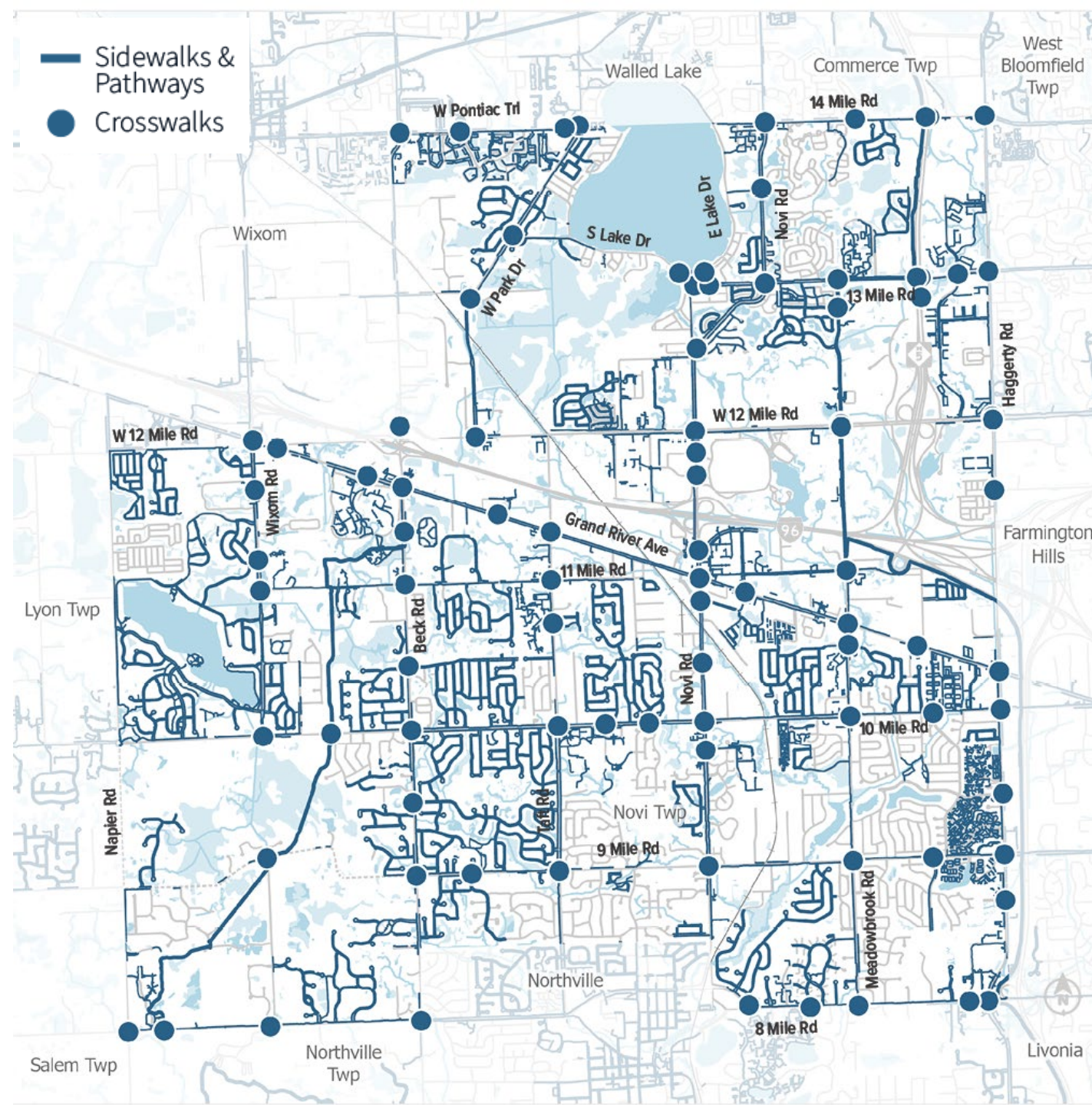
# Existing System and Plan Evaluation

- *Comprehensive inventory and analysis*
- *Support data-driven recommendation*
- *Composite analysis that focuses on equity, safety, and demand*



# The Pedestrian Network

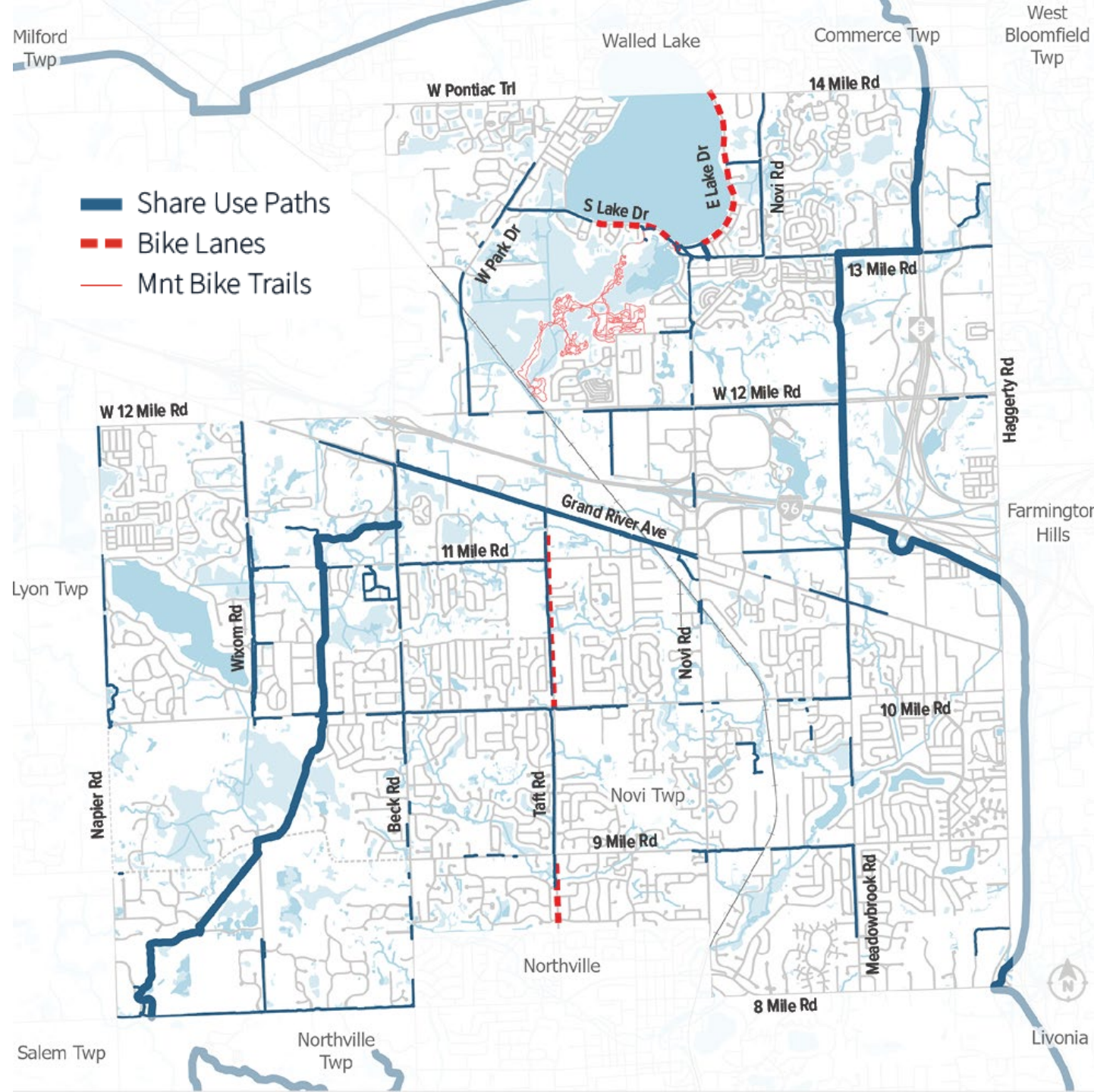
- *Some neighborhoods have sidewalks*
- *Some mobile home communities are missing sidewalk connections*
- *Gaps along major roads*
- *Existing crosswalk spacing is too far apart, people will not go that far out of their way to cross a road when there is demand*
- *High speeds and traffic volumes make it difficult to cross the road*





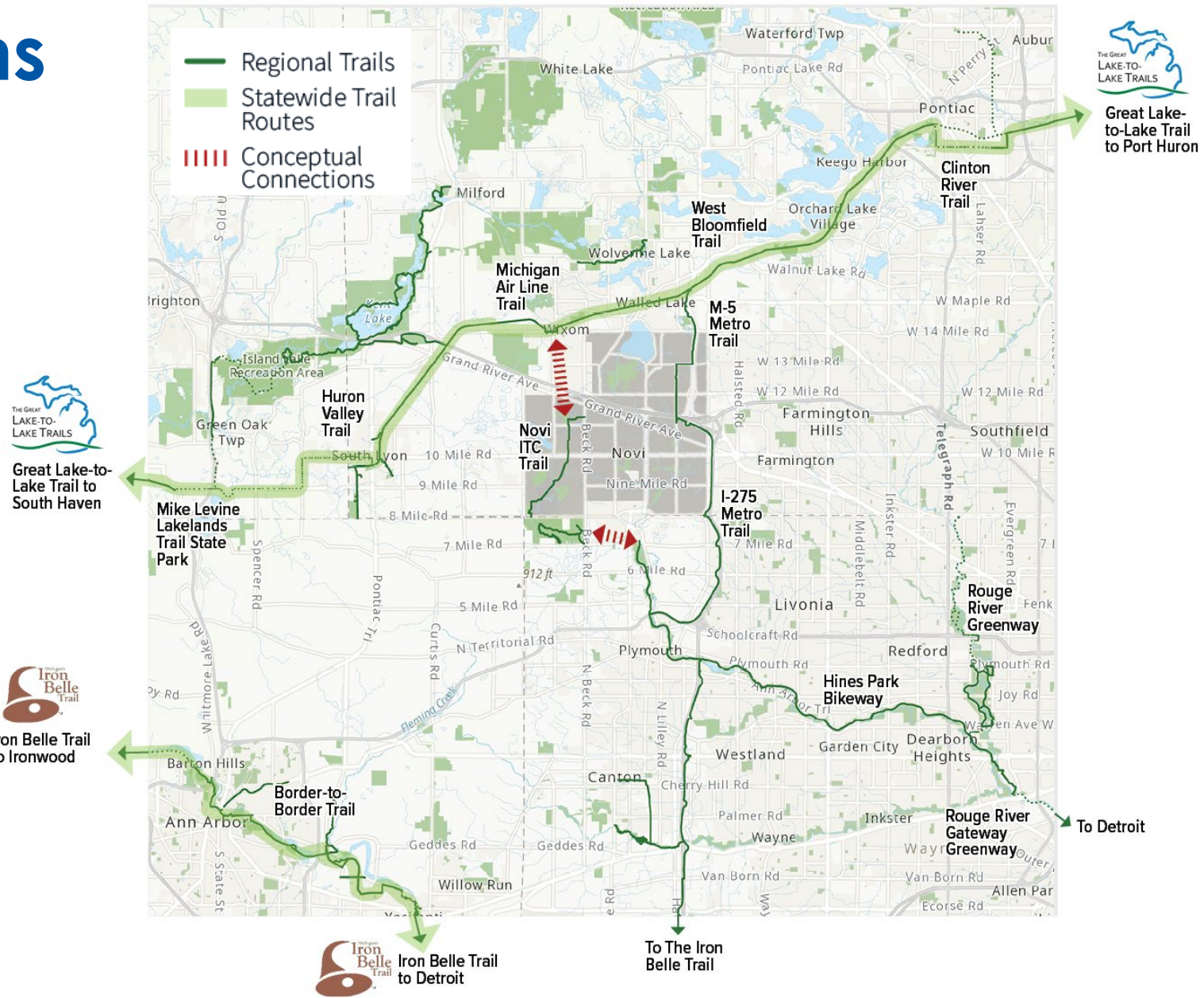
# The Bikeway Network

- *Novi's bicycle facilities primarily consist of pathways along the major roads*
- *Bike lanes on S Lake Dr only in one direction*
- *Neighborhood roads can provide low stress bicycle routes across the city*
- *Improve connections to Lakeshore Park*
- *May be opportunities to connect Novi's ITC Trail to the regional trail network, parks and amenities*



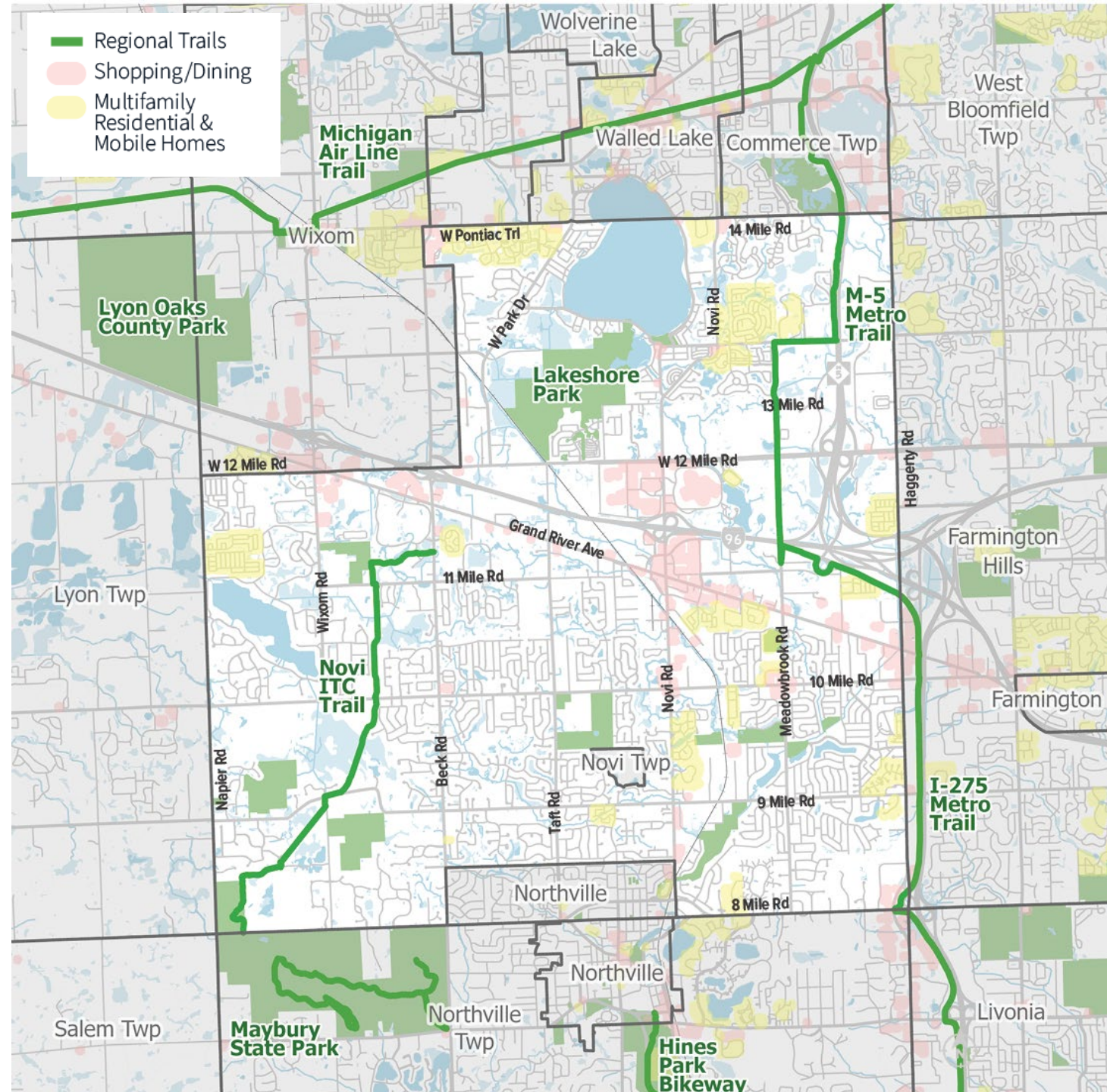
# Regional Connections

- *Downtown Northville and Maybury State Park*
- *Lyon Oaks and Lakeshore Park*
- *Opportunity for 30-mile regional trail loop through Novi*
- *Link into the Statewide Trail system: Great Lake-to-Lake Trail and Iron Belle Trail*



# Adjacent Communities

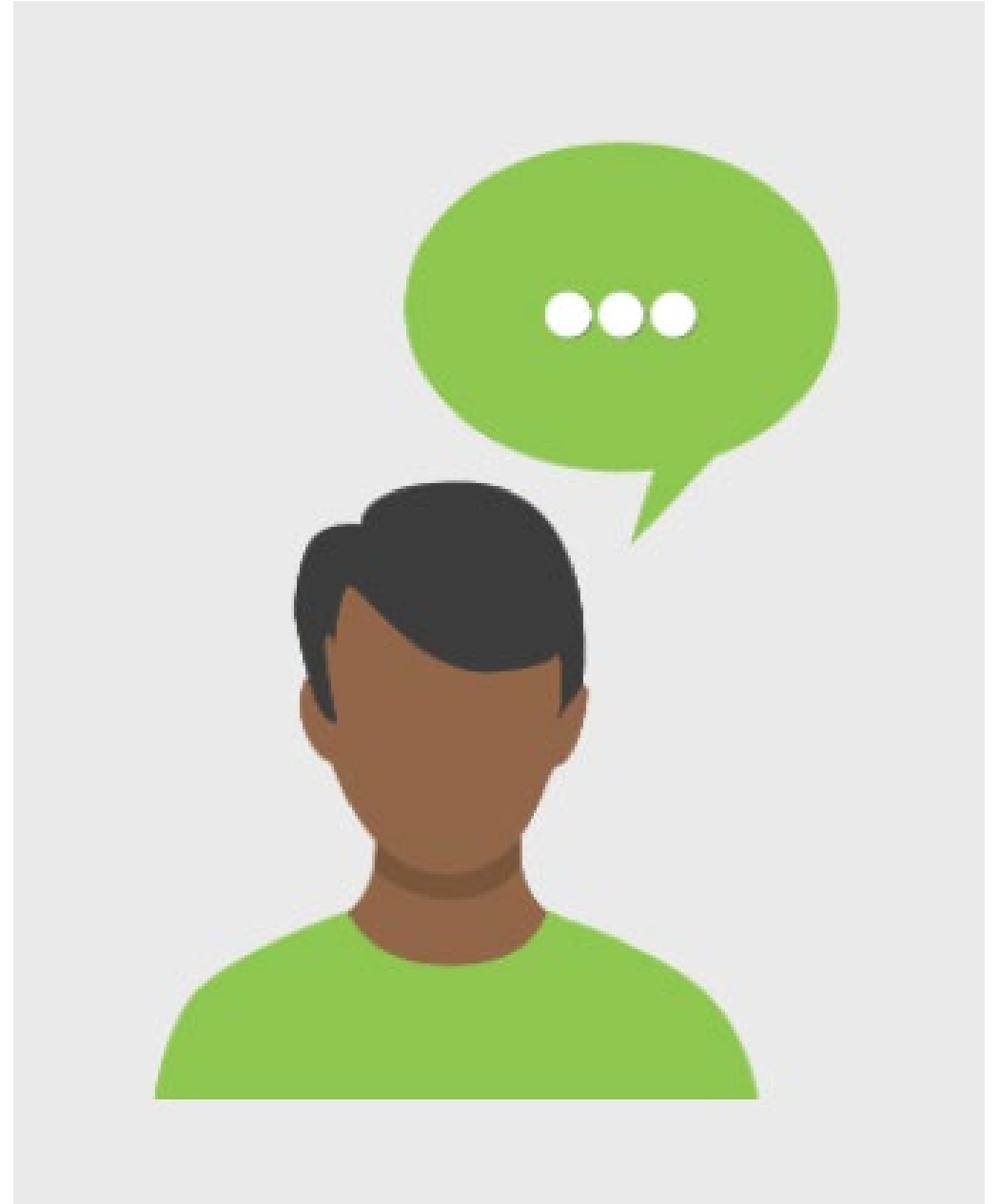
- *Destination in Novi*
  - *ITC Trail*
  - *Lakeshore Park*
  - *Retail centers*
- *Adjacent Destinations*
  - *Maybury State Park and Downtown Northville*
  - *Lyon Oaks County Park*
  - *Regional trails*
  - *Transit*



# Now we want to hear from you!

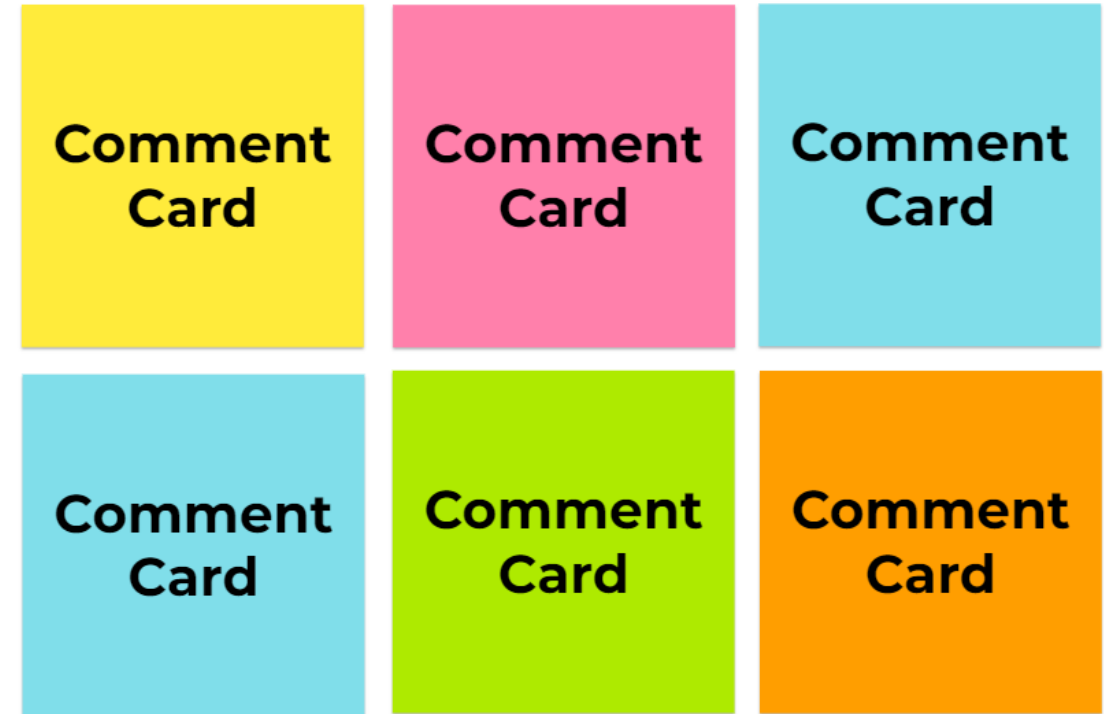
Virtual discussion format:

- We have a few specific questions to gather input on issues, opportunities and priorities
- We will call on each person to share one idea at a time, then circle back



# When Offering Input...

- Please keep it **concise** – we want to make sure we hear from everyone
- Focus on the **big picture** - we have a crowdsourcing map that you can use after the meeting for specific input
- Please **respect** all the ideas and opinions that are offered
- If you have already shared all your ideas, feel free to give a thumbs up to one of the comments offered by someone else



*We will be using a virtual whiteboard to record comments.*

# What are your top priorities for this plan?

- **Top three hopes** for things that should be included in this plan
- **Top three concerns** that should be specifically addressed by this plan



*When called on, please share one idea at a time. We will circle back once everyone else has had a chance to answer.*

# Any existing plans or coordination opportunities?


- Regional and community plans
- Upcoming CIP and infrastructure projects
- Other groups we should talk to?





# Next Steps of Public Engagement


**How do you get around Novi?**

Circle all that apply:

 I WALK

 I RIDE A BICYCLE

 OTHER: \_\_\_\_\_

 I RIDE THE BUS

**Where do you live?**

Mark the area of the city you live in or are most familiar with:



ZIP Code 48374

ZIP Code 48167

Other: \_\_\_\_\_

Not Sure? Zip Code: \_\_\_\_\_

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Novi Active Mobility Plan 2023 : Issues, Opportunities and Goals Survey

## OPEN HOUSE DATES

**Saturday, Feb 25**  
10am-Noon  
Novi Civic Center  
45175 Ten Mile Rd

**Thursday, March 2**  
4-6pm  
Novi Civic Center  
45175 Ten Mile Rd

- **Project Website** - hub for information, surveys, and crowdsourcing maps
- **Wrapping up input from Community Open House** – In-person input at Novi’s Civic Center
- **Mini-meetings**– go to organization’s existing meetings to discuss the project



# Walkbike.info/Novi



## Active Mobility Plan 2023

The City of Novi is continuing its efforts to promote healthy, active lifestyles by updating its non-motorized master plan. Since the adoption of the plan in 2011, there have been significant changes nationally, regionally and locally that warrant a revisit. The 2023 update of the plan will identify community priorities and provide detailed recommendations that reflect current best practices.

Public engagement kicks off in February 2023. Please check back for updates and opportunities to provide input on the plan.



### HOW DO YOU GET AROUND NOVI?

The City is seeking input on the Non-motorized Master Plan! Use the following links to provide **online input** and let us know what changes you would like to see.



WEB SURVEY



WEB INPUT MAP



- Web and paper survey
- Web Input Map
- Project downloads
- Sign up for project updates
- Other resources

# Can you help promote the plan?



## Social Media Guide

February 2023 Public Outreach

Updated 2-3-2022.

Project Website: <https://walkbike.info/ohio/>

Contact: [bmbeth@cityofnovi.org](mailto:bmbeth@cityofnovi.org)

### GENERAL INFORMATION

Some platforms have character limits so please keep the message short and to the point.

Twitter: 280 character limit

Facebook: No limit, but aim for 1-2 short sentences. Feel free to include an image.

### SOCIAL MEDIA ACCOUNTS

This project will utilize the City's social media accounts where you can copy information.

Facebook Accounts: <https://www.facebook.com/CityofNovi/>

Twitter Account: <https://twitter.com/cityofnovi>

Instagram: <https://instagram.com/cityofnovi/>



WALKBIKE.INFO/NOVI

- **Email and Social Media** to promote the project and collect input
  - Facebook, Newsletters, Twitter, Nextdoor
  - We can send you a social media guide with text and graphics for the project
- **Printed Media and Flyers**
- **Upcoming Events**
- **Any Other Ideas?**

# Thank You!



## Active Mobility Plan 2023

WalkBike.Info/Novi



Take the Survey!

