

Business and Economic Development Focus Group

Buddy LaChance, OnMain
Judy Orick, Belmont Business Association
Val Beerbower, Downtown Dayton Partnership
Jule Rasticus, Salem Avenue BA
Amanda Byers, Chamber of Commerce
David Fisher, Milano's & Rusty Taco
Ted Bucaro, University of Dayton
Margaret Maloney, Dayton
Susan Vincent, Dayton
Norm Cox, The Greenway Collaborative
Carolyn Prudhomme, The Greenway Collaborative



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What issues do you see that this plan should address?

Complete the gaps (bikes, ADA compliance, connectivity to downtown) +2

Placemaking (benches, trees, art)

Need to connect major destinations with sidewalks and bikeways

Seasonal maintenance on bike/ped Infrastructure (prioritize high use areas, bridges, bike lanes etc.)

Need to address crosswalks and pedestrian safety along business corridors (Example: Motor vehicles speeding on Watervliet and Smithville Road) +2

Improve street lighting for pedestrian safety

Connect Downtown and Salem

Increase awareness of active transportation options for business community (bike parking etc.)

Education/Promotion needed to draw in young professionals (example: they are reluctant to use bike lanes and scooters end up on sidewalks)

Seasonal maintenance and snow clearance

Belmont - Improve bicycle connection between with UD and Brown

Bike/Ped Friendly Businesses - integrate wayfinding into trails system, bike rack purchase program, walking groups, fun signs along the Kettering-Dayton bike connector

Improve Crosswalks - long stretches of roads without any crossings, need high visibility paired with infrastructure as appropriate (examples: speed cushions, narrow lane/bump outs, signs/markings)

Greenways with designated bike/walk spaces make for a more enjoyable transportation experience

Is there anything your organization can do to address those issues?

Salem Ave BA

Chamber of Commerce

Dayton Downtown Partnership

OnMain

Belmont Business Association

Milano's & Rusty Taco - help out as they can

Coordinate this plan with Reconstruction Project/Grand Vision of Salem Corridor

Over 2,000 members can share info with

Difficult to engage businesses - they respond well to simple list of choices

New development - opportunities to incorporate design principals on private property and ROW - create pedestrian friendly zone (street trees, benches, amenities, buffer from street, cafe)

Historic Area that needs more street trees, benches and better aesthetics to encourage walking

Realistic expectations - concern that everyone will get excited but reality is there is a low budget to implement

Promote with newsletter

Brand initiative - include opportunities for active transportation when recruiting businesses

**Streetscaping guidelines
<https://www.downtowndayton.org/wp-content/uploads/2020/10/Downtown-Streetscape-Guidelines-Downtown-Corridor-Plan-FINAL-Adopted-08-12-20.pdf>**

New gateways/wayfinding going in - opportunity to use those gateways to connect to the inner ring neighborhoods.

Need coordination with other business areas across the city

Operates on a low budget and difficult engaging businesses (approx. 50)

What is your top priority for this plan?

**Street
trees
+2**

**Aesthetically
pleasing business
district to provide
customers for
businesses +2**

**Connectivity
to Downtown
and suburbs
(+2)**

**Improvement
to
Infrastructure
(bike lanes,
sidewalks, and
maintenance)**

**Awareness
and exposure
- share
opportunities**

**Area
appropriate
crosswalks**

**Add more
green areas -
micro parks,
pocket
prairies, etc.**

Notes:

Plan Promotion:

Salem Ave - can include public engagement info in next newsletter

Downtown Dayton Partnership - Available for social media support

Suggestions for setting realistic expectations:

Level 1) here's what the city is providing.

Level 2) Here are things you can ask private property owners to do. (~\$500-\$1,000 investment)

Level 3) Here's what you can do with fundraising for bigger projects (~\$5,000-\$10,000) and here are places you could apply for funds.

Links:

Article on Speed cushions in Cincinnati - <https://www.wcpo.com/news/local-news/hamilton-county/cincinnati/speed-cushions-coming-to-more-cincinnati-neighborhoods-after-officials-see-decrease-in-speeding#:~:text=The%20city%20of%20Cincinnati%20did,program%20into%2010%20other%20neighborhoods.>

Article on Dayton's new wayfinding - <https://www.daytondailynews.com/news/local/downtown-group-favors-900k-plan-for-new-dayton-signs/e3WjpJ5yFxfjucpbze0Qtl/>

<https://www.mainstreet.org/home>

<https://downtown.org/>