



**YOUR  
VOICE  
MATTERS**



## Public Engagement Focus Group

Spring/Summer 2022

# Agenda



The purpose of this meeting is to gather an in-depth understanding of your organization's perspectives on active transportation issues.

- Project Overview
- Discuss Issues
- Discuss Opportunities
- Identify Priorities
- Next Steps

# What is Active Transportation?



Active transportation is **human-powered transportation** that engages people in healthy physical activity while they travel from place to place.

People walking, bicycling, using strollers, wheelchairs/ mobility devices, skateboarding, and rollerblading are engaged in active transportation.



# We Are Not Starting From Scratch

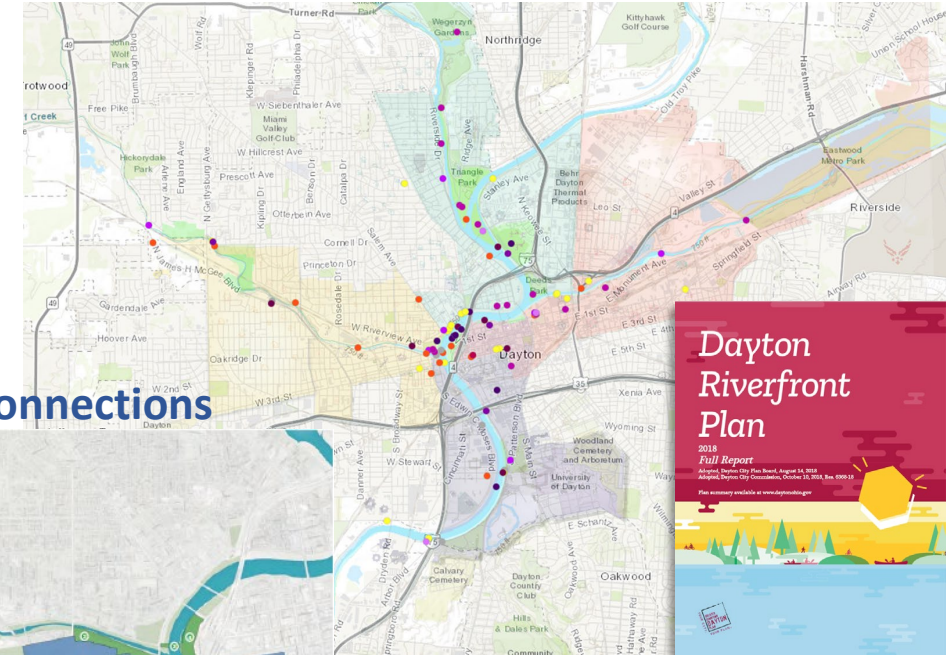
- **Livable Streets Policy – 2010**
- **City of Dayton 2025 Bicycle Action Plan - 2011**
- **Dayton Transportation Plan 2040- 2017**
- **Dayton Public Schools Safe Route to School Travel Plan- 2018**
- **Downtown Streetscape Guidelines & Corridor Plan- 2020**
- **MVRPC's Active Transportation Plan – to be adopted 2022**



# Community Led Implementation Priorities

- **Dayton Riverfront Masterplan**– 2018 adopted plan with 47 cycling and trail projects identified within four river corridors
- **Neighborhood Vision Plans** – community-wide planning effort completed over five years and finalized in 2021 with prioritized recommendations for each quadrant of the city

## Riverfront Masterplan– Cycling projects



## West Dayton NVP – Green Connections



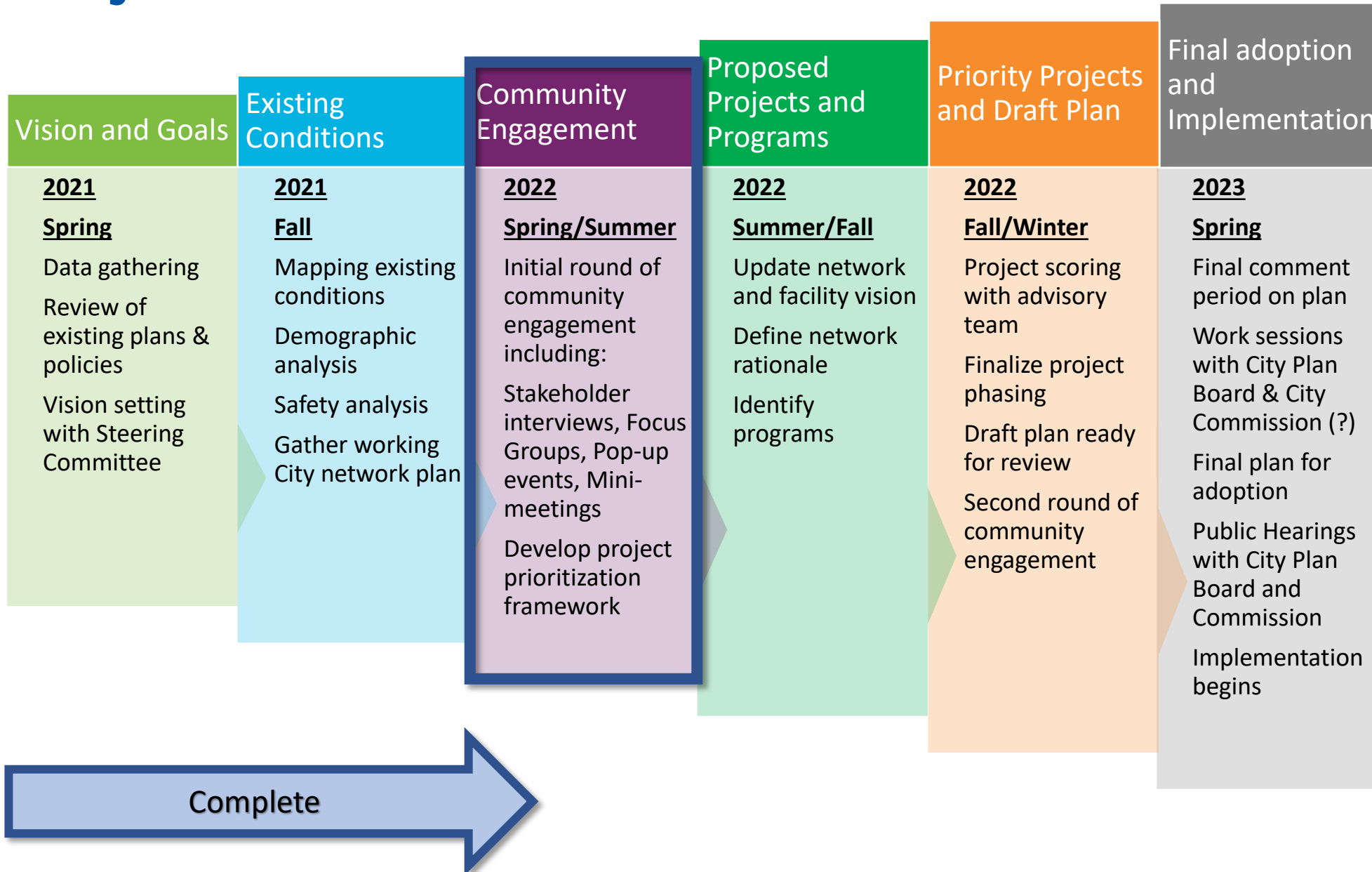


# Draft Vision



People of all ages and abilities –  
living, working, and visiting  
the City of Dayton –  
have access to **affordable, safe,  
convenient** methods of  
transportation including **cycling,  
walking**, and other types of  
**micromobility** for  
**recreation, utility, and  
commuting.**

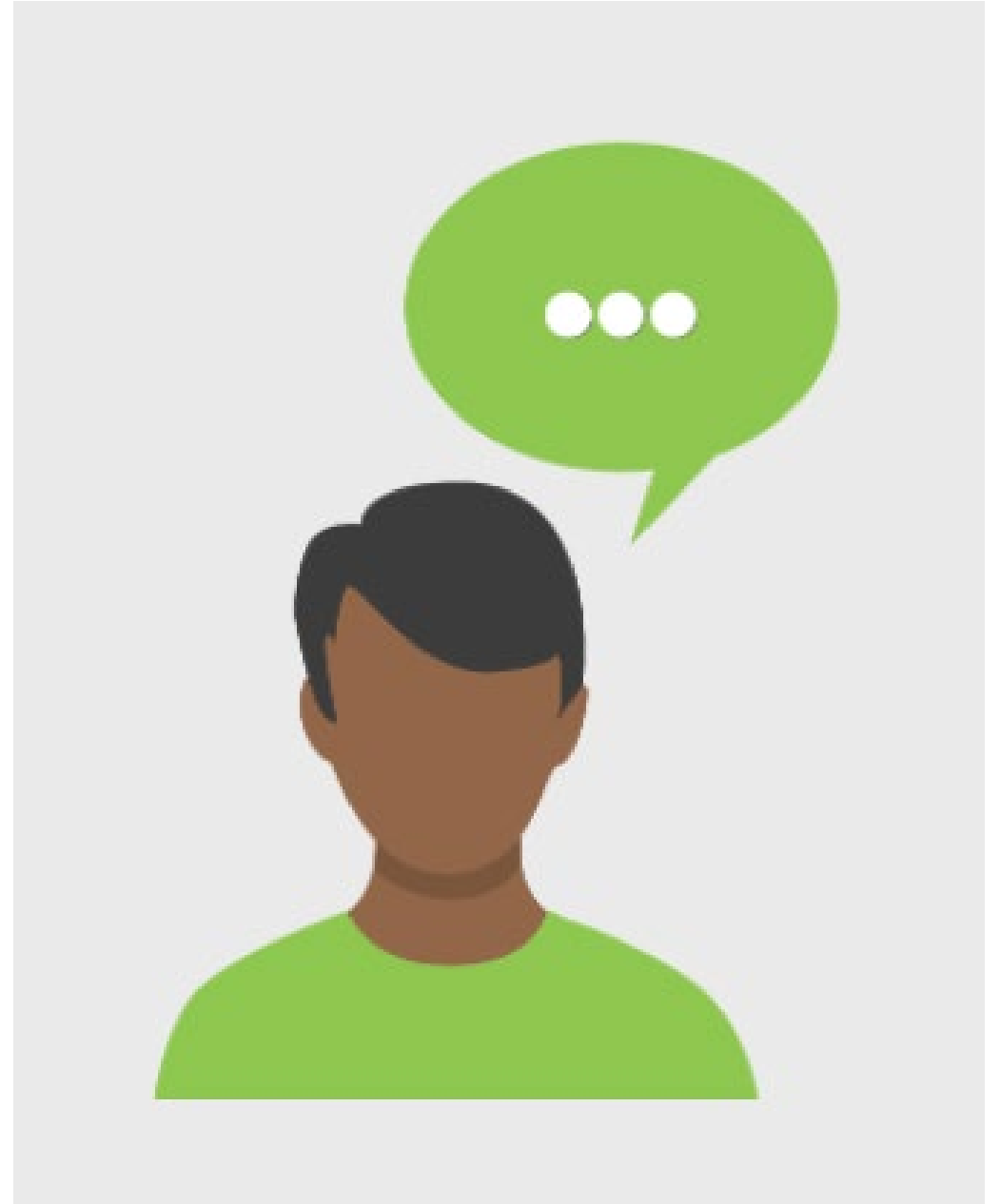
# Project Schedule



# Now we want to hear from you!

Virtual discussion format:

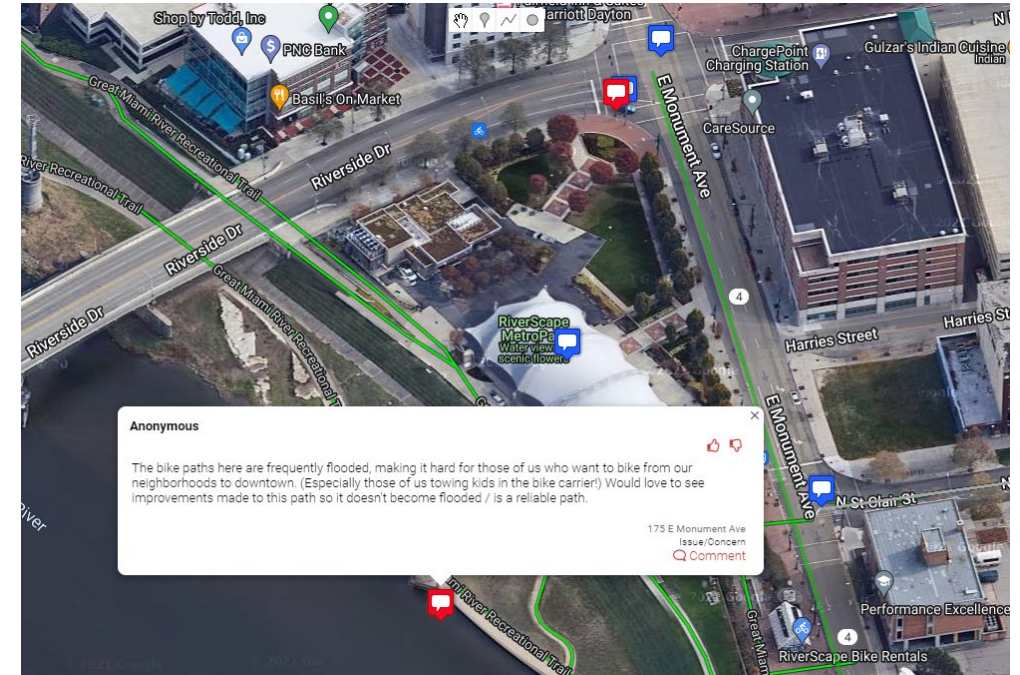
- We have a few specific questions to gather input on issues, opportunities and priorities
- We will call on each person to share one idea at a time, then circle back
- Once all ideas have been shared, we will identify the top priorities





# When Offering Input...

- Please keep it **concise** – we want to make sure we hear from everyone
- Focus on the **big picture** - we have a crowdsourcing map that you can use after the meeting for specific input
- Please **respect** all the ideas and opinions that are offered
- If you have already shared all your ideas, feel free to give a thumbs up to one of the comments offered by someone else



# When it comes to active transportation, what issues do you see that this plan should address?

- Safety concerns
- Issues related to specific populations
- Physical and mental wellbeing
- Daily transportation
- Seasonal issues
- Infrastructure and connectivity



*When called on, please share one idea at a time. We will circle back once everyone else has had a chance to answer.*



# Is there anything your organization can do to address those issues?

- Programs and policies within your organization
- Coordination with other organizations
- Coordination with the City





# What is your top priority for this plan?


- When this plan is complete, what would make you upset if it was not included?
- Could be a place, policy, program, or metric





# Next Steps of Public Engagement


**How do you get around Dayton?**


Circle all that apply:

 I WALK

 I RIDE A BICYCLE

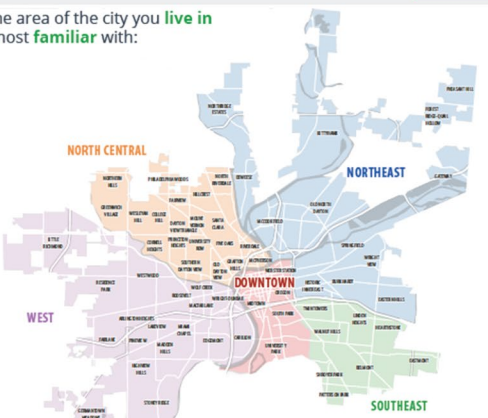
 OTHER: \_\_\_\_\_

 I RIDE THE BUS OR TRAIN

 I DRIVE

**Where do you live?**






Circle the area of the city you **live in** or are most **familiar** with:




**Not Sure?**  
Zip Code: \_\_\_\_\_ Other: \_\_\_\_\_


**People Walking...  
running, in a wheelchair, pushing strollers, etc.**


How would you rate your satisfaction with **walking** in Dayton (circle one):


    


I am **interested in walking** (circle all that apply):


 To work


 For fitness & recreation

 To school

 To a bus stop or train station


 To the store


 To see family & friends

 Other: \_\_\_\_\_

Anything **preventing you from walking** to those destinations?

Would you like to see **changed**?





- **Project Website** - hub for information, surveys, and crowdsourcing maps
- **Mini-Meetings** – go to organization’s existing meetings to discuss the project
- **Pop-up Events** – to increase awareness of the project and input opportunities

# Walkbike.info/Dayton



The City of Dayton is seeking input and guidance on Dayton's first Active Transportation Plan! Use the links below to provide online input, or join us in-person at local events to discuss existing and future active transportation needs in Dayton.



- Web and Paper Survey
- Web Input Map
- Meeting schedule
- Project downloads
- Sign up for project updates
- Other resources



# Can you help promote the plan?



## Social Media Guide

Spring/Summer Public Outreach

Updated 5-11-2022

Project Website: <https://walkbike.info/dayton/>

Contact: [Susan.Vincent@daytonohio.gov](mailto:Susan.Vincent@daytonohio.gov)

### GENERAL INFORMATION

Some platforms have character limits so please keep the message short and to the point.

Twitter: 280 character limit

Facebook: No limit, but aim for 1-2 short sentences. Feel free to include an image.

- **Email and Social Media** to promote the project and collect input
  - Facebook, Newsletters, Twitter, Nextdoor
  - We can send you a social media guide with text and graphics for the project
- **Printed Media and Flyers**
- **Pop-up Events**
  - Can we participate in an upcoming event?
- **Any Other Ideas?**

# Thank You!



**YOUR  
VOICE  
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**WEB SURVEY AVAILABLE THROUGH SUNDAY, JULY 31<sup>ST</sup>**



[WalkBike.info/Dayton](http://WalkBike.info/Dayton)

*Please complete the survey and share with others!*